# Feature Focus Guide: Tier Pricing

Core Product: Aloha Cloud, Consumer Marketing Last Updated: April 15, 2025

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# **Revision Record**

Date	Description
03/14/2025	Created the Tier Pricing Feature Focus Guide
04/15/2025	Updated document with Consumer Marketing instructions.



# **About Tier Pricing**

Tier Pricing is a strategy where products are offered at different price points so select groups of consumers can receive discounts on their purchases. These groups are typically consumers signed up with a loyalty plan or members of a special organization providing them with access to a deeper discount than the standard retail or promotional price on products. Companies often adopt innovative titles for the different price points, such as VIP, Gold, and more. Ultimately, it is a way for restaurants to reward their most valued clientele with exclusive deals.



Figure 1 Tier Pricing Examples

The NCR Voyix solution utilizes NCR Consumer Marketing (also known as Clutch) to maintain and manage loyalty members and Aloha Cloud for configuring the discount requirements using multiple promotions within a tiered pricing strategy. You define different price points for the product so consumers can choose the option that best fits their buying needs and budget considerations.

#### Tip

Currently Aloha Cloud supports only one price point.

## P Note

Currently, this feature is offered to a limited audience and is not generally available.

The use case for this document describes a restaurant that offers a program where a VIP member pays a membership fee to receive a deeper discount than a non-VIP member. When you assign the VIP loyalty number to the check, the discount automatically applies in the Aloha Cloud Point-of-Sale



© 2025 NCR Voyix. All rights reserved. NCR Voyix – Confidential Use and Disclose Solely Pursuant to Company Instructions (POS) on top of all other regular and standard promotions in place. In addition, the restaurant can offer a free item to VIP members.



### Reference

Refer to the <u>Consumer Marketing documentation</u> for more information regarding the configuration requirements for Consumer Marketing.



# **Configuring Tier Pricing**

This section details the configuration requirements for Tier Pricing. If you are an experienced user, refer to Procedures at a Glance for abbreviated steps. If you prefer more detail, continue reading this document.

#### Tier Pricing Procedures at a Glance:

If you are viewing this document using Adobe<sup>®</sup> Acrobat Reader, click each link for detailed information regarding the task. Click Previous View **(**) to return to this location and proceed to the next step.

1.	If not already present, log in to <b>Consumer Marketing</b> and configure a <b>member type</b> to coincide with the Tier Pricing price point. See <u>page 7</u> .
2.	Access <b>Customers &gt; Loyalty Program</b> and select <b>Enable Tier Pricing</b> for the Clutch Loyalty API loyalty program. See <u>page 13</u> .
3.	Access <b>Menu &gt; Loyalty Tier Pricing</b> and establish the price points on items for a member. See page 14.
4.	Access <b>Menu &gt; Tags</b> and create a tag for a non-member and a tag for a member to use for promotions. See <u>page 15</u> .
5.	Access <b>Menu &gt; Promotions</b> and create a non-member and a member promotion to apply to required items for tier pricing. See <u>page 17</u> .



## **Configuring Consumer Marketing for Tier Pricing**

To configure Tier Pricing, you must first configure a member type in Consumer Marketing to use in Aloha Cloud, if the member type does not already exist.

#### To configure a member type in Consumer Marketing:

1. Log in to **Consumer Marketing**. The My Account screen appears.



Figure 2 My Account Screen

2. Select **Essential** from the list of hyperlinks in the middle of the screen. The Essential screen appears.

M <sup>2</sup>	Essential		Home + Adu
<b>b</b>	User Management	Exclusions	Customer Model
ntation	Manage user access within your organization. Control user permissions, create new, deactivate of reactivate users here.	Manage the categories of items that are ineligible to earn and/or burn rewards on. All selected items will be automatically excluded from all Loyalty Programs and Campaigns.	The customer model allows your brand to collect custom data or record customer preferences. Use this tool to manage default fields and create your own that can be used in Segmentation, Reporting, APIs, and Member Portal.
nication	Marketing SKU Catalog	API Request Lookup	API Credentials
3 setting	. View and edit the marketing version of the SKU name, description, URL, and image.	Use this tool to view campaign results and API call details by entering a Clutch Request Reference.	Generate, define and test the authentication header values for JSON API calls.
a. Search			



#### Figure 3 Essential Screen

© 2025 NCR Voyix. All rights reserved. NCR Voyix — Confidential Use and Disclose Solely Pursuant to Company Instructions 3. Click the **profile icon** to display a pop-up menu.

My Account	
Manage Account	
Log Out	
Brand spre-prasad-clutch-loyalty	•
Group Spre Prasad Clutch Loyal	•
Location	•
SAVE	CLOSE

Figure 4 Profile icon menu

- 4. Select the **brand** and **group name** from the menu that appears, and click **SAVE**.
- 5. While still on the Essential screen, select **Admin** on the left side of the screen, and then **Customer Model**. The 'Custom Fields' screen appears.

Home	Admir 🐱	
ණ්දී Campaigns	Custom Fields Nome - Admin - Dustom Fields - Ed	6
Programs	Display Field Name Provide a unique display name for this custom field. This is the value that will be seen by your customer. The display name must be between 3 and 25 characters long. ' (apostrophe) and & (ampersand) are the only allowable special characters.	
Segmentation	Member Type	
Communication	API Name Provide a unique API name for this custom field. This is the value that will be used by your integration to either retrieve or update the value provided on a customer's card. Can only contain letters and must be between 3 and 25 characters long.	
Reporting	memberlype	
20, Quest litearch	Field Type This is the type of value that will be saved for this custom field. Click here for more information about field types.	
8	Alphanumeric Text +	
Admin	Show on Member Portal Enrollment? Should this value be shown on Member Portal during Enrollment?	1
	Do not show -	
	Virtual Terminal Editable Should this field be editable in Virtual Terminal?	
	Yes	
	SWE CANCEL	

Figure 5 Custom Fields screen

6. Type **Member Type** in 'Display Field Name' to specify the name to appear.



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- 7. Type **memberType** in 'API Name.' This field is case sensitive and you cannot use a duplicate API name.
- 8. Select Alphanumeric Text in 'Field Type.'
- 9. Select Yes in 'Virtual Terminal Editable.'
- 10. Click **Save**. The new custom field appears in the list.

Once you configure the member type, you define the name of the member type. The name is used to correlate with the Tier Pricing record in Aloha Cloud.

#### To define the member name:

1. While still on the Essential screen, click the **profile name**, select **Manage Account** from the menu that appears, and click **SAVE**.

	My Account	
(	Manage Account	$\mathbb{D}$
	Log Out	
	Brand spre-prasad-clutch-loyalty	
	Group Spre Prasad Clutch Loyal	
	Location	
	SAVE	

Figure 6 My Account menu



The 'My Account' screen appears.

	NCR VOYIX Powered by	
Π	Essential   Portal   Admin   Virtual Terminal   Clutch Academy   Clutch Knowledge Base   Log out	ſ
٦	User: Prasad.nemani@ncr.com	ľ
	My Account	
	Edit Profile	
	Change Password	
	Two-Step Authentication	

Figure 7 My Account screen

2. Select Virtual Terminal from the list of hyperlinks. The 'Switch Terminal' screen appears.

Switch Termina	al			
Brand	spre-prasad-clutch-loyalty	×	۳	
Terminal	Spre Prasad Clutch Loyalty - B2C7	×	۷	
			Close	

Figure 8 Switch Terminal screen



3. Select the **brand**, and **terminal**, and then click **Close**. The Loyalty screen appears.

Figure 9 Loyalty screen

4. Type the **criteria** in the search box to locate the customer account and press **Enter**. The 'Customer Info' screen for the selected customer appears.

(Back CUS	tomer In	ifo									
🌢 Bugs Bu	unny						$\sim$				
Enser Transpiction	P Redeem Revard	O Issue Ports		9 Recard	Recent Currency	Accr Epit	4 Achierced Edit	)			
Card Details				Tra	nsaction History	Profile					
Card Number		7784001444525	19568		Location	Type	External Reference	Dete	Amount Entered	Below 1	
Pin			9096		Spre Prasad	Trigger	Excertise selections	2025	ANDURELINETO	Datarice	Show Details
Status		Act	vated		Curch Loyalty			02-27			_
Card Activation Da	De .	Jun 19	2024	Vev	Spre Prasad Clutch Loyalty	Checkout Complete	16500005,2025-02- 12,16500005	2025- 02-12	75.00	75.00 Points	Show Decade
Contact Info				Yew	Spire Presad Clutch Loyalty	Checklout Complete	16500004_2025-02- 12_16500004	2025- 02-12	5.62	-95.00 Points 10.00 Cash back	Som Details
Email		bbunny@acm	.com	Vev	Spre Presed	Checkout	14500003_2025-02-	2025.	53.00	53.00 Points	Show Details
Phone Number		+1 610 555	1212	Vite	Clutch Loyelty Sone Presied	Complete Checkous	12_16500003	02-12	75.00	25.00 Pores	Show Details
Mobile Number					Outon Loyetty	Compileta	12_16500002	92-12		10.00 Cash beck	Sector George
Additional Contact				Vew	Spre Presod Clutch Loyalty	Checkouz Complete	16500001_2025-02- 12_16500001	2025- 02-12	30,00	\$0.00 Points	Show Details
Card Balance				Ves	Spre Presed Clutch Loyelby	Checkout Completer	16500000_2025-02- 12_16500000	2025- 02-12	40.00	49.00 Points	Show Details
Balance			\$0.00	Ves	Spre Presed	Checkout	16700027,2025-02-	2025-	45.42	-35.00 Pointa	Show Details
Corrent Points Bail	ance		77.00	-	Clutch Loyetty Spine Prasad	Complete	12_16700027	02.12	30.00	10.00 Cesh beck 30.00 Points	Promotivent
Current Punch Tota	al C		0.0	o den	Cutth Loyety	Complete	11,16700026	02-11	20.00	2000 10003	Show Desails
Lifetime Points			0.00	stew	Spre Prasad Clutch Loyetty	Checkout Complete	16700025_2025-02- 11_16700025	2025- 02-11	60.00	-40.00 Points 10.00 Cash back	Show Details
Available Rewa	rds			Ven	Spre Prased Clutch Loyelty	Checkout Complete	16700023_2025-02- 11_16700023	2025- 02-11	10.42	10.00 Points	Show Details
Item Promotion Re	ward		1.00	Van	Spre Presed Curch Lowery	Checkout Complete	14700014,2025-02- 11,14700014	2025-	50.00	50.00 Points	Show Details
Cash back		14	42.50	Ver	Spre Presed	Checkout	16700018 2025-02-	2025	60.00	-40.00 Points	Destruction
					Clutch Layety	Complete	11_16700018	02-11		10.00 Cash back	

Figure 10 Customer Info screen

5. Click **Show Details** to expand the information for the customer.



6. Click **Advanced Edit**. The 'Advanced Profile' screen appears.

Advanced Profile				
& Bugs Bunny Card let: 778400144452528568 Status: Adtivated				
iember Type VIP				
Submit		Cancel		
	D <sub>2</sub>			

Figure 11 Advanced Profile screen

- 7. Type the **name** of the 'Member Type,' such as VIP. You use this name to match the loyalty tier pricing name in <u>"Configuring Loyalty Tier Pricing" on page 14</u>.
- 8. Click **Submit**. A success message appears.
- 9. Click **OK**.



## **Enabling Tier Pricing**

You must select 'Enable Tier Pricing' in Aloha Cloud Back Office. Once enabled, the Loyalty Tier Pricing function appears for configuration.

#### To enable tier pricing:

- 1. Select **Customers > Loyalty Program**. The Loyalty Program appears.
- 2. Click the **pencil** next to 'Clutch Loyalty API.' The Create Loyalty Program screen appears.

< Customers	📅 SIT Aloha Cloud - REG [MS][P 🕒 neelima nagubandi
Email Marketing Loyalty Program Survey	Create Loyalty Program
Customers	* Indicates required field.
Social	Program
House Accounts	Program Type       Oktob. Loyakity API         NCR Silver publiches API for loyaby integration with external systems and several loyaby providers are integrating to this API. (If your loyaby provider supports the API, they will be able to provide the information below and you will be able to conserve your NCR Silver Publiches API for loyaby providers are integrating to this API. (If your loyaby provider supports the API, they will be able to provide the information below and you will be able to conserve your NCR Silver Publiches API for loyaby providers are integrating to this API. (If your loyaby provider supports the API, they will be able to provide the information below and you will be able to conserve your NCR Silver Publiches Silver Publich
<ul> <li>Settings &amp; Privacy</li> <li>Help Center</li> </ul>	
Pilot Program	

Figure 12 Create Loyalty Program Screen

- 3. Under the 'Optional Parameters' group bar, select **Enable Tier Pricing**.
- 4. Click Save.
- 5. You can optionally click **Update Tier Pricing** to navigate to the 'Menu > Loyalty Tier Pricing' screen; otherwise, continue to the **next procedure**.



## **Configuring Loyalty Tier Pricing**

Use the Loyalty Tier Pricing function to establish the price points for a member. In the previous procedure, you selected 'Enable Tier Pricing' in the Create Loyalty Program function to expose the Loyalty Tier Pricing function.

#### Tip

Currently Aloha Cloud supports only one price point.

#### To configure tiered pricing:

1. Select Menu > Loyalty Tier Pricing.

← Menu					y 🔒
Categories & Items Modifiers Item Availability	Loyalty Tier P	ricing			
Discounts Promotions	🕜 Loyalty Tier Program Na	me: VIP			
Price Lists	Loyalty Prices				
Loyalty Tier Pricing					
Departments	ltem 👻	citrus	Q		
Tags					
Events	Туре	Category / Modifier Group	Name	Default Price	Tiered Price
Donations	Item	PRESSED	Citrus 2   Apple Pineapple Le	6.95	5.50 .
	Item	PRESSED DEMO	Citrus 1   Cucumber Pineapp I	6.95	
Settings & Privacy	ltem	PRESSED DEMO	Citrus 3   Grapefruit Mint Juice	6.95	5.50
<ul> <li>Help Center</li> <li>Pilot Program</li> </ul>		Ro	ws per page: 25 🕶 1-3 of 3 < >		$\square$
aloha					Cancel Save

Figure 13 Loyalty Tier Pricing Screen

- 2. Type a **name** in 'Loyalty Tier Program Name,' such as VIP or Gold. This must match the name of the member type defined in Consumer Marketing.
- 3. Under the 'Loyalty Prices' group bar, select whether to view **items** or **modifiers** from the drop-down list.
- 4. Type **text** in to the search box to narrow your list. Any instance of your search criteria found in either the Category/Modifier Group or Name columns appears.
- 5. Type the **discounted price for a member**, such as 5.50, in 'Tiered Price,' for each item that qualifies for the discount.
- 6. Click Save.
- 7. Repeat this **procedure** for each item that qualifies for tiered pricing.
- 8. Continue to the **next procedure**.



## Configuring tags for Tier Pricing

Use tags to group items for things such as promotions and to identify the items required for a promotion to apply. Create a tag for a non-member and a tag for members by copying from the former. In keeping with the example, use '6 Pack NonVIP' and '6 Pack VIP' as the names.

#### To configure a non-member tag:

- 1. Select **Menu > Tags**.
- 2. Click **Add a Tag**. A new row appears at the top of the list of existing tags.

Menu Categories & Items					Spre Pra	isad Clutch Loy 😕 Joe V
Modifiers Item Availability	TAGS					
Discounts	O Add a ty	c				Remove Tag     Duplica
Promotions	Name		Tag Name		External ID	
Price Lists	078.01PromotionTag		6 Pack NonVIP			
Loyalty Tier Pricing Departments	6 Pack NonVIP		Filter	•	Search	Q
	Charge		Tiered Price List			
Tags	Coke Promo		None			
Events Donations	Coke VIP Promo		Untagged		Tagged	
	Demo 6 VIP		Type Name		Type Name	
	fdas		Depart BEER (All Items)	Add >		
	Free im shot		Depart FOOD (All Items)	< Remove		
Settings & Privacy			Depart LIQUOR (All Items)	-		
Help Center	Geoffrey non-VIP		4 4 Page 1 of 1 ≥ ≥	0	[4 4 Page 0 of 0 )	N O
Pilot Program	Geoffrey VIP		Save Discard Changes			

Figure 14 Non-member Tag

- 3. Type a **name**, such as '6 Pack NonVIP,' in 'Tag Name.'
- 4. Select the **items** to which to assign the tag from the 'Untagged' list box and click **Add** to move the items to the 'Tagged' list box.

#### 5. Click Save.

After you create a tag for a non-member, create another tag for a member. You can create a new tag from scratch; however, since these tags are similar, duplicate the non-member tag and give the member tag a different name.



#### To configure a member tag by copying the non-member tag:

- 1. Select **Menu > Tags**.
- Select the previously created tag for a non-member, such as 'NonVIP' from the list and click Duplicate on the right of the screen. A new tag is created that inherits the same settings from the non-member tag, except for the name.

Menu			Spre Prasad Clutch Loy
Categories & Items			
Modifiers	TAGS		
Item Availability			
Discounts	Add a Tag	c	😨 Remove Tag 🛅 Duplicat
Promotions	Name	Tag Name	External ID
Price Lists	6 Pack VIP	6 Pack VIP	
Loyalty Tier Pricing	078.01PromotionTag	Filter	Search
Departments &	6 Pack NonVIP	Al	×
Tags	Charge	Tiered Price List	
Events			J
Donations	Coke Promo	Untagged	Tagged
	Coke VIP Promo	Type Name	Type Name
	Demo 6 VIP	Depart BEER (All Items)	Add > Category PRESSED DEMO (All Ite
	fdas	Depart FOOD (All Items)	< Remove
Settings & Privacy	Free im shot	Depart LIQUOR (All Items) -	
Help Center		[4 4 Page 1 of 1 ⇒ ⇒] O	4 4 Page 1 of 1 > >  €
Pilot Program	Geoffrey non-VIP		
		Save Discard Changes	

Figure 15 Member Tag

- 3. Type a name, such as '6 Pack VIP,' in 'Tag Name.'
- 4. Select the **tiered price**, such as VIP or Gold, you created earlier from the 'Tiered Price List' drop-down list.
- 5. Click Save.
- 6. Continue to the **next procedure**.



## Configuring promotions for Tier Pricing

Use promotions to apply discounts to the check. Create as many promotions as necessary for a non-member and a member by copying from the former. You must assign the applicable tag to each promotion. In keeping with the VIP example, use '6 for \$35' and '6 for \$30' as the names.

#### To configure a non-member promotion:

- 1. Select Menu > Promotions. The PROMOTIONS screen appears.
- 2. Click Add a Promotion. The Promotion Detail screen appears.

← Menu				- En :		
Categories & Items Modifiers Item Availability	Promotion Detai	I				
Discounts	Name *	6 for \$35				
Promotions Price Lists	External ID	External ID				
Loyalty Tier Pricing	POS Active	×				
Departments Tags	Activate by Event	This promotion is active at all times	•			
Events	Print Check on Close		Da			
Donations	Trigger	Detect automatically	•			
	Show promotion on Activity Summary charts	z				
	Buy Rules					
Settings & Privacy	Minimum ticket subtotal	optional minimum ticket subtotal				
Help Center	Qty*	Items tagged with *			Mix / Match	_
😳 Pilot Program	Discard Changes		Choose tag	1	100	
- alan / m		- And Marine	- mark			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

Figure 16 Non-member Promotion (Top Half)

- 3. Under the 'General Settings' group bar, type a name, such as '6 for \$35' in 'Name.'
- 4. Select **POS Active** to make the promotion available in the POS.
- 5. Select This promotion is active at all times from the 'Activate by Event' drop-down list.
- 6. Select Detect automatically from the 'Trigger' drop-down list.



7. Under the 'Buy Rules' group bar, type **6** in 'Qty.'

difiers	Described Date					
m Availability	Promotion Deta	11				
counts	-					
omotions	Trigger	Detect automatically		•		
ce Lists	Show promotion on Activity Summary charts	×.				
valty Tier Pricing	Buy Rules					
partments	Minimum ticket subtotal	optional mi	nimum ticket subtotal			
<u>55</u>	Qty *	Rems tag	ged with *			Mix / Match
ents	6		6 Pac	k NonVIP	1	
nations	•					
	Discount					
		items	Max Qty	Discount Type	Amount Off *	Maximum Discount Amount
ttings & Privacy	All		VA N/A	Amount Off	• 6.70	N
lp Center	Price Lists					

Figure 17 Non-member Promotion (Bottom Half)

- 8. Select the appropriate tag, such as '6 Pack NonVIP' from the 'Items tagged with' drop-down list.
- 9. Select Mix/Match, if the consumer is allowed to choose from a selection of items.
- 10. Under the 'Discount' group bar, select All from the 'On items' drop-down list.
- 11. Leave Max Qty as the default.
- 12. Select Amount Off from the 'Discount Type' drop-down list.
- 13. Type the **difference** between the regular price and the discounted price in 'Amount Off.' In keeping with the example in this document, type '6.70.'
- 14. Leave Maximum Discount Amount as the default.
- 15. Click Save.
- 16. Continue to the **next procedure**.

After you create a promotion for a non-member, create another promotion for a member. You can create a new promotion from scratch; however, since these promotions are similar, duplicate the non-member promotion and give it a different name for a member promotion.



#### To configure a promotion for a member by copying from a non-member promotion:

- 1. Select **Menu > Promotions**. The PROMOTIONS screen appears.
- Select the previously created promotion, such as 'NonVIP' from the list and click Duplicate on the right of the screen. A new promotion is created that inherits the same settings from the non-member promotion, except for the name.

Menu				Spre Prasad Clutch Loy	O Joe Vo
Categories & Items Modifiers Item Availability	Promotion Detail	1		Delete Pramotion	Duplicate
Discounts	* Indicates required field.				2
Promotions Price Lists	General Settings				
Loyalty Tier Pricing	Name *	6 for \$30			
Departments	External ID	External ID I			
Tags	POS Active	z			
Events Donations	Activate by Event Print Check on Close	This promotion is active at all times	•		
	Trigger	Detect automatically	•		
Settings & Privacy	Show promotion on Activity Summary charts Buy Rules	×			
9 Pilot Program	Save Discard Changes	·			

Figure 18 Member Promotion (Top Half)

- 3. Type a **name**, such as '6 for \$30,' in 'Tag Name.'
- 4. Under the 'Buy Rules' group bar, select **6 Pack VIP** from the 'Items tagged with' drop-down list.

+ Incau			el			Spre Pr., ad Clutch Loy.,	🕒 jae vo
Categories & Items Modifiers Item Availability	Promotion	Detail				O Delete Promoti	on Duplicate
Discounts	Buy Rules						•
Promotions	Minimum ticks	et subtotal OPTIONAL P	INIMUM TICKET SUBTOTAL				
Price Lists	Qty*	it	ems tagged with *			Mix / Match	
Loyalty Tier Pricing	•	6	6 F	Pack VIP	1	2	
Departments	0						
Tags							1
Events	Discount						
Donations		On items	Max Qty	Discount Type	Amount Off	* Maximum Discount	Amount
	All		N/A	Amount Off	•	3.00	N/A
	Price Lists						
Settings & Privacy	NAME		PRICE				
Help Center							1.27
Pilot Program							٠
aloha	Sava Discard C	hanges					





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- 5. Select Mix/Match, if allowed.
- 6. Under the 'Discount' group bar, select **All** from the 'On items' drop-down list.
- 7. Leave Max Qty as the default.
- 8. Select Amount Off from the 'Discount Type' drop-down list.
- 9. Type the **difference** between the regular price and the member price in 'Amount Off.' In keeping with the example in this document, type '3.00.'
- 10. Leave Maximum Discount Amount as the default.
- 11. Click Save.



# **Using Tier Pricing**

Tier pricing is a seamless process to use in Aloha Cloud POS. You only need to enter the loyalty member number as you would for any other loyalty-oriented feature. The system performs the discounting for you and displays the reduced non-member and member price. Each price point of the tier pricing must appear for each discounted item on the check for full transparency to the consumer.

All loyalty information, membership, and offerings are established in Consumer Marketing and are mapped into the POS via the platform. After applying tier pricing and closing the check in the POS, the discount reflects in Consumer Marketing.

#### To apply a member promotion:

**SCENARIO:** The consumer can purchase six mix-and-max items for \$35.00 at a discounted price; however, as a VIP loyalty member, the consumer receives a deeper discount for \$30.00.

- 1. Log in to the Aloha Cloud POS.
- 2. Tap Add Tab to start a check.
- 3. Add the **required items** for the promotion to the order.

٠							P A 🗅
Al	Tab	+ ADD SEAT	Categories				Leysity Q
Tab 1	Citrus 1   Cucumber Pineapple Juice	<ul> <li>Selected</li> <li>\$6.95</li> </ul>	PRESSED	PRESSID OTMO	HOT BEV	BEVERAGES	BRUNCH
1	6 for \$35 Roots 2   Butternut Squash Carrot Juice 6 for \$35	(\$1.12) \$6.95 (\$1.12)	BREAKFAST PRESSED DEMO	LUNCH	DINNER	BURGERS	SALADS
	Strawberry Basil Lemonade 6 for \$35 Hydration+ Dragon Fruit	\$6.95 (\$1.12) \$6.95	Citrus 1   Cucumber Pineapple Jaibe	Roots 2   Butternut Squash Carrot Juice 56.95	Strawberry Basil Lemonade	Hydration+ Dragon Fruit	Hydration+ Greens
	Hydration+ Greens for \$35	(\$1.12) \$6.95 (\$1.11)	Unwind Tonic \$6.95	Citrus 3   Grapefruit Mint Julce 56.95	7-Day Colory Clearse Pack 540.00		
1	Unwind Tonic 6 for \$35	\$6.95 (\$1.11)					
Tax Tota	ı	\$3.50 \$38.50					
	Options Se	end					
	Pay						

Figure 20 NonVIP promotion applied to check



4. Tap **Loyalty** in the top right of the screen. The Loyalty screen appears.



Figure 21 Loyalty screen

5. Enter the **loyalty number** and tap **Done** when the button appears after you enter the sufficient number of digits. The Customer Profile screen appears.

Customer Profile Customer Information Name Member ID Phone Emai Member Type	3003 30000 778420 4445252568 305000000
Name Member ID Phone Email	778400144452528568
Member ID Phone Email	778400144452528568
Phoes Dmail	
Email	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Mamber Tube	None
sector the	702
Loyalty	
Program	POINTS
Belance	20
Expiration	Note
Program	STORED_VALUE
Print points belance chit	

Figure 22 Customer Profile screen



6. Tap **Apply**. The check appears with the NonVIP and VIP price points.

←						P 6 <
AI Tab	+ ADD SEAT	Categories				Loyalty 🥜
Tab	<ul> <li>Selected</li> </ul>	PRESSED	FOESED DEMO	HOT BEV	BEVERAGES	BRUNCH
1 Citrus 1   Cucumber Pineapple Juice 6 for \$30 Discount - VIP	\$6.95 (\$0.50) (\$1.45)	BREAKFAST	LUNCH	DINNER	BURGERS	SALADS
1 Roots 2   Butternut Squash Carrot Juice 6 for \$30 Discount - VIP	\$6.95 (\$0.50) (\$1.45)	PRESSED DEMO		•••		
Strawberry Basil Lemonade     6 for \$20 Discount - VIP	(51.45) \$6.95 (\$0.50) (\$1.45)	Citrus 1   Cucumber Pineapple Jaice Sk 65	Roots 2   Butternut Squash Carrot Julice (6.95	Strawberry Basil Lemonade	Hydration+ Dragon Fruit 96.95	Hydration+ Greens 96.95
1 Hydration+ Dragon Fruit s for \$30 Discount - VIP	\$6.95 (\$0.50) (\$1.45)	Unwind Tonic 86.95	Otrus 3   Grapefiuit Mint Juice 36.95	7-Day Celory Cleanse Pack 340.00		
1 Hydration+ Greens 6 for \$30 Discount - VIP	\$6.95 (\$0.50) (\$1.45)					
1 Unwind Tonic 6 for \$30 Discount - VIP	\$6.95 (\$0.50) (\$1.45)					
fax	\$3.00					
Total	\$33.00					
Options Sen	d					
Pay						



7. Tap **Pay** and close the **check** as normal.

#### To apply a per item discount with tier pricing:

**SCENARIO:** A consumer can purchase a '6-pack Bottled Water' bundle at a discounted price and receive a free single Bottled Water. The bundle also has price points for tier pricing. You need to enter seven Bottled Waters to receive the member discount.

- 1. Log in to Aloha Cloud POS.
- 2. Tap Add Tab to start a check.



3. Add the **required items** for the promotion to the check. The Water Bundle promotion automatically applies.

Al Tab	+ ADD 32.47	Categories				Léyality
1 BOTTLED WATER Water Buncle	✓ Selected \$2.00 (\$0.25)	PRESSED	PRESSED DEMO	HOT BEV	<b>EIVERAGES</b>	BILINCH
1 BOTTLED WATER Water Bandle	\$2.00 (\$0.25)	BREAKFAST	LUNCH	DIMNER	BURGERS	SALADS
1 BOTTLED WATER Water Bundle	\$2.00 (\$0.25)	MILK WHOLE	MLK15	MLK 25	MILK FF	MILK CHOC
1 BOTTLED WATER	\$2.00	\$2.00	\$2.00	\$2.08	\$2.00	\$2,00
Water Bundle	(\$0.25) \$2.00 (\$0.25)	APPLE JUICE St. 10	GRAPE JUICE 52.00	ORANGE JUICE 32.00	CRANEERRY JUICE \$2.00	BOTTLED WATER 82.00
1 BOTTLED WATER Water Bandle	\$2.00 (\$0.25)	COKE	5PRITE 52.00	ICED TEA-SWEET	ICED TEA- UNSWEET	
<sup>fax</sup> fotal	\$1.05 \$11.55					
Options	Send					
	Pay					

Figure 24 Water Bundle applied to check

- 4. Tap Loyalty in the top right of the screen. The Loyalty screen appears Figure 21.
- 5. Enter the **loyalty number** and then tap **Done** when the button appears after you enter the sufficient number of digits. The Customer Profile screen appears with the available rewards on the Loyalty Rewards tab.

Order 12800021		
Customer Profile	Loyalty Rewards	
REWARDS		
User choice		
Cancel		Apply

Figure 25 Loyalty Rewards tab



© 2025 NCR Voyix. All rights reserved. NCR Voyix — Confidential Use and Disclose Solely Pursuant to Company Instructions 6. Select the **reward** and tap **Apply**. The promotion applies to a single Bottled Water. The VIP discount remains; however, the Water Bundle discount that requires six Bottled Waters no longer applies and is removed.



Figure 26 Single item discount applied to check



7. To apply the Water Bundle discount again, you must add another **Bottled Water**.

Al Tab	+ A00 (EAF	Categories				Laysity 🖉 🔍
BOTTLED WATER	✓ Selected \$2.00	PRESSED	PRESSED DEMO	HOT BEV	BINERADES	BRUNCH
Discount - user choice lowered from \$2.00	(\$1.50)	BREAKFAST	LUNCH	DINNER	BURGERS	SALADS
Discount - VIP	(\$0.50)					
1 BOTTLED WATER Water Bundle VIP	\$2.00	BEVERAGES				
Discount - VIP	(\$0.50)	MILK WHOLE	MLK1%	MLK 2%	MILK FF	MILK CHOC
1 BOTTLED WATER	\$2.00 (\$0.08)	\$2.00	12.00	\$2.50	\$2.00	\$2.00
Discount - VIP	(\$0.50)	APPLE JUICE	GRAPE JUICE	ORANGE JUICE	CRANBERRY JUICE	BOTTLED WATER
1 BOTTLED WATER	\$2.00	\$5.50	52.00	\$2.00	\$2.00	\$2.00
Water Buncle VIP Discount - VIP	(\$0.09) (\$0.50)	COKE	SPRITE	ICED TEA-SWEET	ICED TEA- UNSWEET	
1 BOTTLED WATER	\$2.00	81.00	82.00	82.99	62.00	
Water Bundle VIP Discount - VIP	(\$0.09) (\$0.50)					
1 BOTTLED WATER	\$2.00					
Water Bundle VIP Discount - VIP	(\$0.08) (\$0.50)					
1 BOTTLED WATER	\$2.00					
Water Bundle VIP Discount - VIP	(\$0.08) (\$0.50)					
ax	\$0.85					
fotal	\$9.35					
Options	Send					
fotal	\$9.35					

Figure 27 Single item discount and Tier Pricing applied to check

8. Tap **Pay** and close the **check** as normal.



Tier Pricing, Feature Focus Guide:

NCR Voyix welcomes your feedback on this document. Your comments can be of great value in helping us improve our information products. Please contact us using the following email address: Documentation.HSR@NCRVoyix.com

